



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA



FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2019-20)

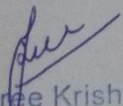
Feedback was requested from following stakeholders:

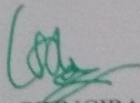
S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Employer	10
4	Parents	40

Feedback Analysis of Stakeholders and Action Taken Report

S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were satisfied with the curriculum, learning environment and teaching methods. They felt the need for value added course in the present curriculum.	Value added course were organized to improve their soft skill, technical skills and employability.
2	Teacher	The framework of the curriculum is excellent. Self-learning needed for students.	Students are initiated to take seminars, analyze case studies to improve the culture of self-learning.
3	Employer	Need to improve the soft skills of the students, with focus on technical and managerial skills.	Students where provided with value added course with focus on communication and interpersonal relations.
4	Parents	Internal assessment system need to be improved	Internal assessment exams for each unit and model exam for all the five units are conducted.

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
ST. JOSEPH'S COLLEGE OF ENGINEERING
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**FEEDBACK RELATED TO INSTITUTE SUGGESTED BY
STAKEHOLDERS/ACTION TAKEN BY THE INSTITUTION**

2019-20

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	More value added courses needed	Students were given with specific training on their elective areas from professional bodies like soft skills, NISM, ED cell,
2	More inputs on the current trends in business needed for students	Students are given choice to attend online courses from COURSERA, NPTEL, UDEMY etc to improve their knowledge on the current business trends

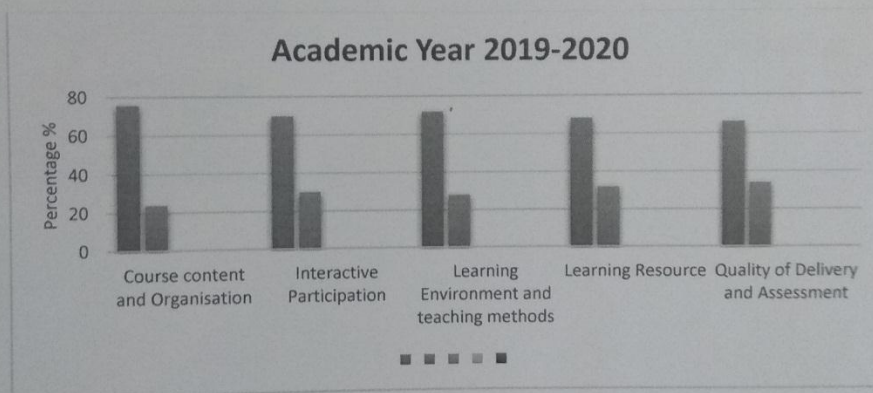

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St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
COURSE EVALUATION - FEEDBACK BY
STUDENT
Academic Year: 2019-2020



S.No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	76	24	0	0	0
2	Interactive Participation	70	30	0	0	0
3	Learning Environment and teaching methods	72	28	0	0	0
4	Learning Resource	68	32	0	0	0
5	Quality of Delivery and Assessment	66	34	0	0	0



The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2019-2020. Majority of the students strongly agreed that the allocation of course content is appropriate in relation to the level of organizational requirement. They also strongly agreed that the teachers used interactive teaching methods making the students more participative. Around 72% of the students strongly agreed that they are equipped with necessary

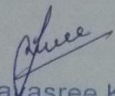
teaching methods required for their programme. It is observed that majority of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that majority of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Some students have suggested that it would be useful to learn online courses as a part of the curriculum.

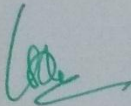
Feedback analysis report:

From the analysis of the students' feedback it is revealed that they are satisfied with the curriculum framed.

It is reported by the students that the teaching method adopted is experiential.

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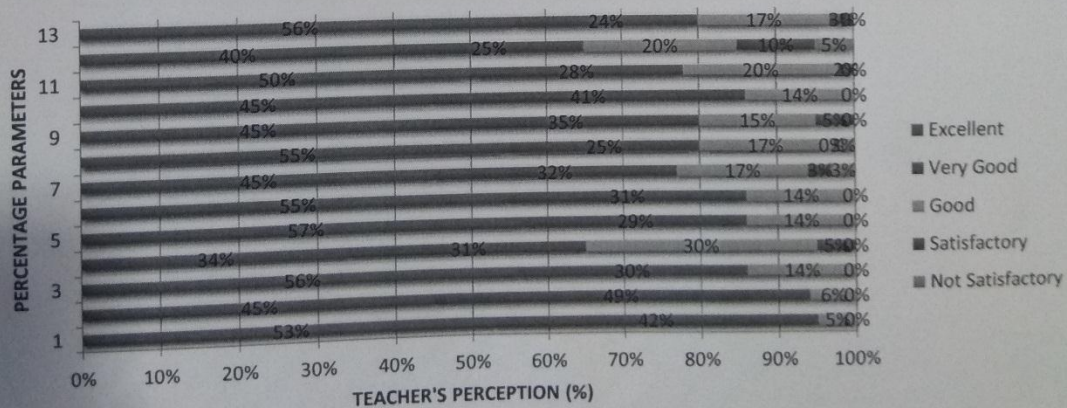


Form-II
St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA
TEACHER'S FEEDBACK ON CURRICULUM
 Academic Year: 2019-2020

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory

S. No	Details	5	4	3	2	1
1.	Curriculum is based on the needs of the stake holders	53%	42%	5%	0%	0%
2.	Course objectives and Outcomes of the course are well defined and clear to faculty and students	45%	49%	6%	0%	0%
3.	Sufficient number of prescribed books are available in the library	56%	30%	14%	0%	0%
4.	The course has good balance between theory and application.	34%	31%	30%	5%	0%
5.	The course has made me interested in the subject area.	57%	29%	14%	0%	0%
6.	The course has increased knowledge potential in its application	55%	31%	14%	0%	0%
7.	Book facilities and other amenities like projectors, software etc., are available in the department	45%	32%	17%	3%	3%
8.	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	55%	25%	17%	0%	3%
9.	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	45%	35%	15%	5%	0%
10.	Syllabus contain necessary technical skills for the students to face the industry needs	45%	41%	14%	0%	0%
11.	The electives offered are relevant to the specialization streams and to the technological advancements.	50%	28%	20%	2%	0%
12.	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	40%	25%	20%	10%	5%
13.	Facilities are provided for teaching and to adopt current trends / research.	56%	24%	17%	3%	0%

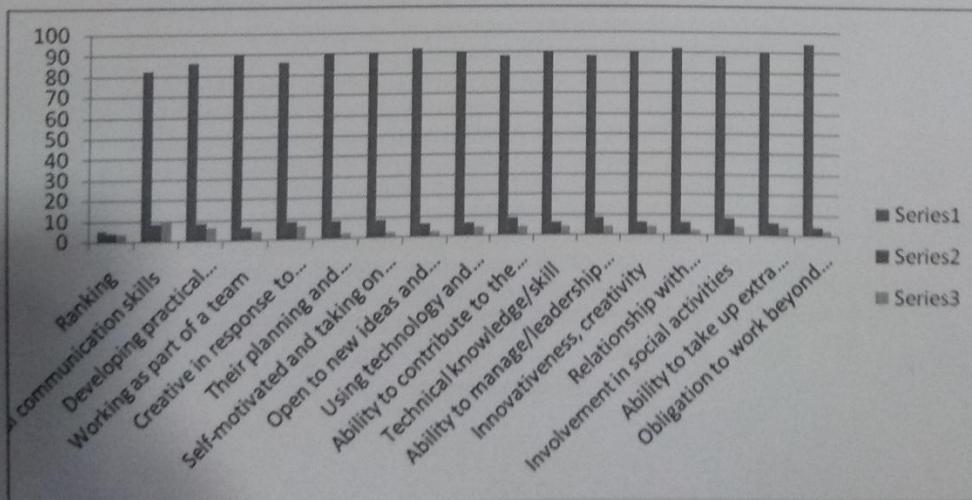
CHART ANALYSIS 2019-20





St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
Employer Feedback

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1	General communication skills	82	8	10		
2	Developing practical solutions to work place problems	86	8	6		
3	Working as part of a team	90	6	4		
4	Creative in response to workplace challenges	86	8	6		
5	Their planning and organization skills	90	8	2		
6	Self-motivated and taking on appropriate level of responsibility	90	8	2		
7	Open to new ideas and learning new techniques	92	6	2		
8	Using technology and workplace equipment	90	6	4		
9	Ability to contribute to the goal of the organization	88	8	4		
10	Technical knowledge/skill	90	6	4		
11	Ability to manage/leadership qualities	88	8	4		
12	Innovativeness, creativity	90	6	4		
13	Relationship with seniors/peers/subordinates	92	6	2		
14	Involvement in social activities	88	8	4		
15	Ability to take up extra responsibility	90	6	4		
16	Obligation to work beyond schedule if required	94	4	2		



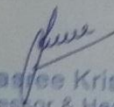


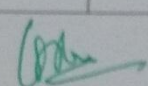
St. Joseph's College of Engineering, Chennai-119
Department of MBA
Academic Year: 2019-2020, 1 Year(Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty



Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5101	Economic analysis for Business	Dr.R.Karthick	82.13	BA 7101	Economic analysis for Business	Dr.R.Karthick	78.56
BA 5102	Principles of Management	Dr.M.Manikandan	91.65	BA 7102	Principles of Management	Mr.Karupiah.SP	87.32
BA 5103	Accounting for Management	Ms.Jebakerupa Roslin	89.35	BA 5103	Accounting for Management	Mr.Dheenadhayalan.K	68.24
BA 5104	Legal Aspects of Business	Mr.Dheenadhayalan.K	96.01	BA 5104	Legal Aspects of Business	Dr.D.Joel Jebadurai	87.66
BA 5105	Statistics for Management	Ms. Princy Rebecca Samuel	96.74	BA 5105	Statistics for Management	Ms. G. Aishwarya	94.07
BA 5106	Organisational Behaviour	Dr.D.Joel Jebadurai	88.07	BA 5106	Organisational Behaviour	Dr.D.Joel Jebadurai	89.46
BA 5107	Total Quality Management	Dr.S.Ajit	93.02	BA 5107	Total Quality Management	Mr.Karrupaiah	82.04

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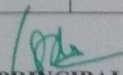


St. Joseph's College of Engineering, Chennai-119
Department of MBA
Academic Year: 2019-2020 , II Year (Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty



Sub code	Subject	Name of the staff (A sec)	Feedback percentage	Sub code	Subject	Name of the staff (B sec)	Feedback percentage
BA5301	International business management	Dr.S.Ajit	93.64	BA5201	International business management	Dr. R. Nadasabai	81.41
BA5302	Strategic management	Dr.R.Sundari	84.96	BA5202	Strategic management	Dr.S.Sudha	90.29
BA5001	Brand management	Dr.R.Sundari	89.73	BA5001	Brand management	Ms.U.Abirami	86.13
BA5003	Retail management	Mr.Kauppiah	93.80	BA5005	Retail management	Mr.Karuppiah	93.92
BA5006	Services marketing	Dr.S.Sudha	92.17	BA5006	Services marketing	Dr.S.Sudha	90.86
BA5012	Security analysis and portfolio management	Mr. P. Surentran david	94.63	BA5012	Security analysis and portfolio management	Mr. P. Surentran david	93.93
BA5031	International trade finance	Dr. Priya sethuraman	85.01	BA5031	International trade finance	Dr. Priya sethuraman	88.31
BA5008	Banking financial services management	Ms. Jebakerupa Roslin	86.16	BA5008	Banking financial services management	Dr. R. Nadasabai	83.50
BA5017	Managerial behavior and effectiveness	Dr. U. Abirami	87.42	-	-	-	-
BA5014	Entrepreneurship development	Dr. S. Sudha	92.31	-	-	-	-
BA5015	Industrial relations & labour welfare	Dr. K. Jawahar rani	91.27	-	-	-	-
BA5030	Supply Chain Management	Dr.S.Ajit	98.18	-	-	-	-
BA5029	Logistics management	Dr. Jayasree Krishnan	88.80	-	-	-	-
BA5028	Project Management	Dr.M.Manikandan	91.03	-	-	-	-

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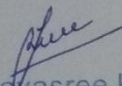


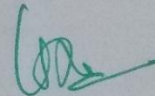
St. Joseph's College of Engineering, Chennai-119
Department of MBA(Integrated)
Academic Year: 2019-2020, I Year (Even Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty



Sub Code	Subject	Name of the staff	Feedback percentage
MI 7301	Managerial Economics -I	Dr.M.Manikandan	93.50
MI 7302	Management Information Systems	Ms. A. Ramya	90.12
MI 7303	Cost Accounting	Mr.S.Aravinth	92.14
MI 7304	Marketing Management -I	Dr.R.Sundari	97.56
MI 7305	Business Law-I	Dr.K.Jawahar Rani	97.72
MI 7306	Business Statistics -II	Ms.Aishwarya	88.29

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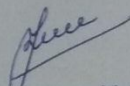
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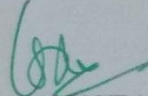


St. Joseph's College of Engineering, Chennai-119
Department of MBA(Integrated)
Academic Year: 2019-2020, I Year (Even Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty



Sub Code	Subject	Name of the staff	Feedback percentage
MI 7501	Organaisational Behaviour	Dr.R.Nadanasabai	89.47
MI 7502	Applied Operations Research-II	Dr.Jayasree Krishnan Dr.S.Ajit	95.37 93.16
MI 7503	Principles of Insurance	Ms.Jebakerupa Roslin	92.80
MI 7504	Banking Theory and Practices	Mr.P.Surenthiran David	95.79
MI 7505	Environmental Science And Engineering	Ms.Aishwarya	92.64
MI 7506	Business Policy	Dr.U.Abirami	92.44


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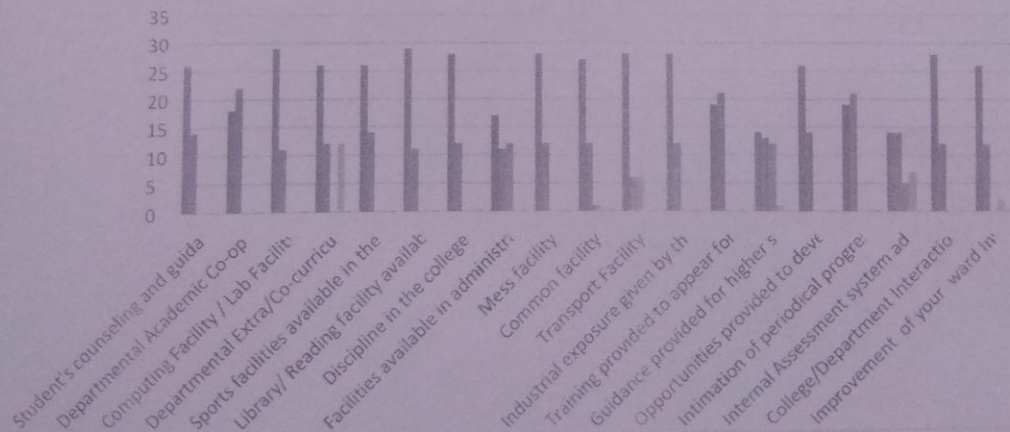


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 OMR, CHENNAI -600 119
 Department of MBA
PARENT FEEDBACK (2019-20)



Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

S. No	Particulars	5	4	3	2	1
1	Student's counseling and guidance in college	26	14	0	0	0
2	Departmental Academic Co-operation	18	22	0	0	0
3	Computing Facility / Lab Facility	29	11	0	0	0
4	Departmental Extra/Co-curricular activities	26	12	0	12	0
5	Sports facilities available in the college	26	14	0	0	0
6	Library/ Reading facility available	29	11	0	0	0
7	Discipline in the college	28	12	0	0	0
8	Facilities available in administrative office	17	11	12	0	0
9	Mess facility	28	12	0	0	0
10	Common facility	27	12	1	0	0
11	Transport Facility	28	6	6	0	0
12	Industrial exposure given by the department	28	12	0	0	0
13	Training provided to appear for placement	19	21	0	0	0
14	Guidance provided for higher studies	14	13	12	1	0
15	Opportunities provided to develop leadership quality	26	14	0	0	0
16	Intimation of periodical progress of your ward (SMS / Portal)	19	21	0	0	0
17	Internal Assessment system adopted by the college	14	14	5	7	0
18	College/Department Interaction with Industries	28	12	0	0	0
19	Improvement of your ward Involvement in social activities	26	12	0	2	0
	Total	456	256	36	22	0





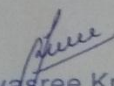
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PARENT FEEDBACK CONSOLIDATED REPORT
(2019-20)



Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

For the year 2019-20, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) guidance provided for higher studies (ii) Internal Assessment system adopted by the college and (iii) department co-curricular and extra-curricular activities.

Parents feel that college should give information about higher studies and other value addition courses which students can pursue which will make the students face the professional setup with confidence.


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